



CV | MARTIN KETTLEWELL [MA, BA HONS]

ACADEMIC MANAGEMENT

Program Director
Multimedia Design Dept

Assistant Program Director
Visual Communication Dept

ACADEMIC TEACHING

Diploma
Multimedia Design
Digital Media Design

Degree
Interactive Multimedia Design
Graphic Design

QUALIFICATIONS

MA Interactive Multimedia
Huddersfield University, UK

BA (Hons) Graphic Design
Gwent College of Art
& Design, UK

TECHNICAL SKILLS

Design Software
Photoshop
Illustrator
Dreamweaver
Animate
Indesign
Premiere Pro
Audition
After Effects
Final Cut Pro X

Web Technologies
Javascript
jQuery
HTML 5
CSS3
HTML 5 Canvas

PERSONAL INFORMATION

Nationality: UK
Drivers License: UK
Marital Status: Single

PROFESSIONAL SUMMARY

As a qualified Interactive Multimedia Designer and Educator, I have considerable experience in formulating, coordinating, producing and delivering a high standard of digital media for UK industries, marketers, students and educational institutions.

Throughout my career I have produced and authored interactive multimedia eLearning packages and video production for commercial and educational distribution. I have developed Interactive media applications and interactive web-based media utilising HTML5, CSS3, Adobe Animate Canvas, Javascript and JQuery.

I am also a qualified Graphic Designer, proficient in Adobe Photoshop, Illustrator and Indesign. My work as a freelance designer has provided me with experience in producing design for print, educational presentations, social media and eLearning applications.

I have produced and authored interactive media for commercial and educational distribution. Clients have included: The Millennium Dome, Norfolk Museums, The Alexander Keiller Museum, Integro, International, ACCA, Raffles Educational Corporation and El Genesis Education.

ACADEMIC MANAGEMENT & TEACHING EXPERIENCE

Raffles International College Bangkok: Program Director & Lecturer [2017|2020]
Reporting to the Academic Director. Duties included:

- Course management and coordination of the Multimedia Design and Digital Media Design Programmes delivered at Diploma and Advanced Diploma levels.
- Assessing and developing course materials and maintaining academic standards.
- Moderation and liaison between Northumbria University and Raffles University.
- Observing and evaluating teaching practices.
- Developing and co-ordinating marketing materials for exhibitions and publicity.

Raffles Design Shanghai: Assistant Program Director & Lecturer [2004|2017]

Reporting to the Visual Communication Program Director. Duties included:

- Supervising the Degree Leader and VC Course Co-ordinators while overseeing the evaluation of 30 lecturers from 28 different countries.
- Developing and co-ordinating the production of marketing materials for exhibitions and publicity.
- Liaising with third party local suppliers for maintaining equipment and developing facilities.

DESIGN INDUSTRY EXPERIENCE

Media Projects Ltd London: Interactive Multimedia Designer [1999|2003]

Duties and responsibilities included:

- Designing and programing interactive multimedia applications from concept through to client delivery and technical support. Working with 3rd party suppliers and the coordination and supervision of design staff.
- Published design displayed in public venues such as: The Millennium Dome, Norfolk Museums and The Alexander Keiller Museum.

Dynamic Visuals Ltd London: Interactive Multimedia Designer [1995|1999]

Duties and responsibilities included:

- Designing printed publicity and user manuals, Designing and programing interactive CD-Roms and applications and corporate video editing.
- Worked for clients such as: Winterthur Life, The ACCA, Integro International and Standard Life.

REFERENCES

Andrew Lawrence: Academic Director Raffles International College Bangkok

Contact: andrewlawrence@rafflesinternationalcollege.ac.th

- "Martin was a valuable member of our programme management team at Raffles, as Program Director of the Multimedia Design Programme he successfully managed the day-to-day delivery and development of our Diploma, Advanced Diploma and Northumbria Degree programmes... "

Sara Corvino: Program Director Raffles Design Institute Shanghai

Contact: sara.corvino@ntu.ac.uk

- "As a valuable member of the teaching team he was well respected by his colleagues and students alike. He has taught across all the levels of the program from foundation to final degree year, under both Northumbria University (UK) and Raffles College Design and Commerce (AU) programs..."